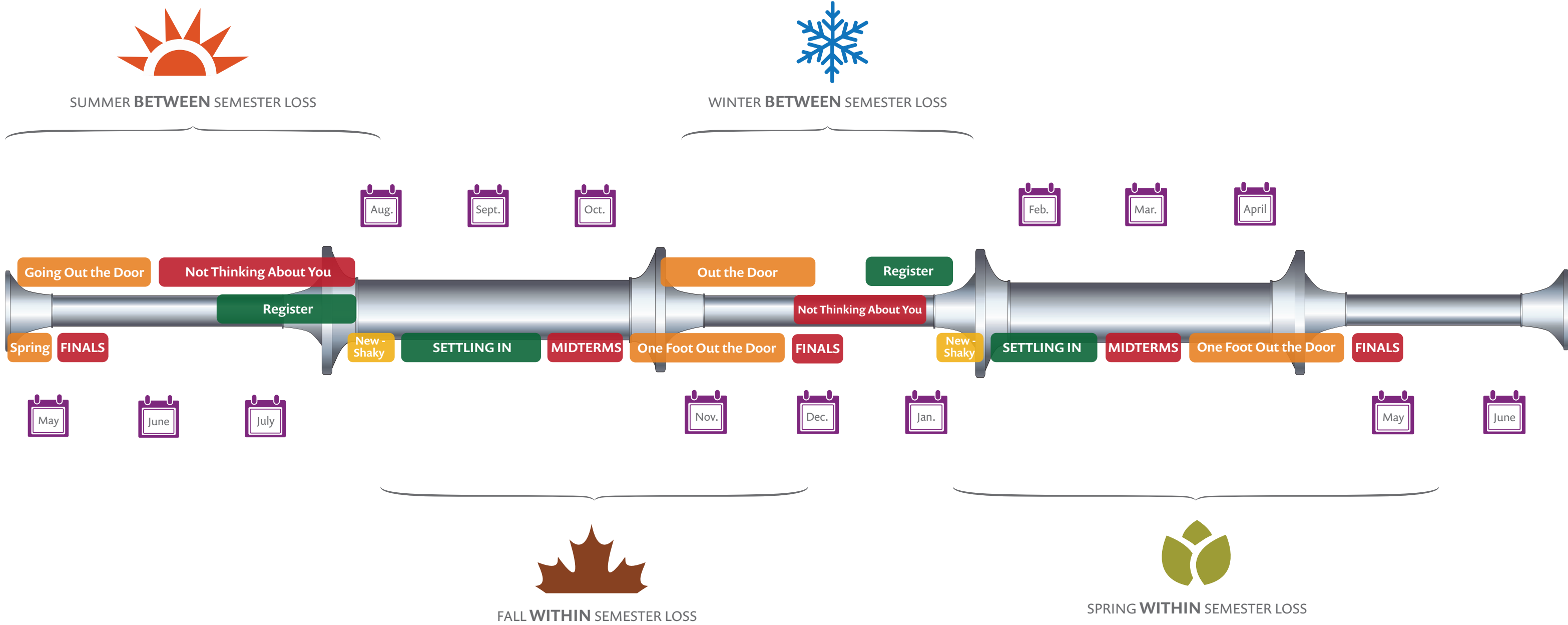


# Retention Pipeline



**Key**

- High Danger
- Medium Danger
- Low Danger
- Everything is Beautiful

**Need Results?**

**Interact  
Can Help!**

**Retention Services**

- Developing Comprehensive Campaign Strategies
- Creating and Managing Direct Mail and Email Campaigns
- Creating and Managing Text Message Campaigns
- Developing Creative Materials for All Aspects of Your Retention Campaign
- Fall-to-Summer and Summer-to-Spring Recruiting
- Media Buying Services
- Social Media Strategy, Consulting and Integration
- Consulting on 'Best Practices' for Staff and Faculty
- Developing Contact Lists
- Much MORE!